



Standing for the Rights of Women

On the occasion of International Women's Day, the Development Alternatives (DA) Group conducted a two-day intervention in three schools of villages Shikohpur, Navrangpur, and Pathredi of Manesar, under the project, 'Unnati...Aao Sanwaarein Apna Kal' by Honda Motorcycle and Scooter India Pvt. Ltd. All activities were focused on helping women access their basic rights, and thus lead better lives. The event began with a poster making competition on 8th March 2018. 150 students participated, being encouraged for creativity and engagement in extracurricular activities. The best three posters from each school were selected, and the respective students were given prizes. This was followed by Nukkad Nataks (street plays) and a rally, organised on 9th March 2018, which created awareness within the community, on the importance of girl child, education, female foeticide and the atrocities faced by girls in their day-to-day life. The primary objective was to gender-sensitise the students, and change the community's ideology on women. The entire intervention was carried out by a team from DA - Divya Yadav (Deputy Manager), Jubin Jacob (Deputy Manager), Tushar Tyagi (Deputy Manager) and Jyoti Shresth (Fellow). They ensured that each of the participants was appreciated and their confidence built, while also working towards the broader objective of gender equity and women empowerment.